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Nordkapp

PRESS RELEASE

Nordkapp Boats changes the name on the aluminum boat range.

After the success with aluminum boats the last years, Nordkapp decided to change/simplify the model name from Nordkapp Ranger to Nordkapp R-line.

From the model year 2019 all aluminum boats from Nordkapp will have the new model name R-line. The change has already been made in the marketing/communication and will be carried out on all boats produced as MY 2019.

The new name, together with the new logo, will be established as a strong trademark within the category of aluminum boats.

To access the new logos in the correct file formats, contact the signatory.

Nordkapp looks forward to the change and are taking the opportunity to thank the market for a fantastic season so far and the Nordkapp-team wish you all a good summer!

Hans Petter Slang
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